

Peekskill CSD PTO Committee Report Form

Submission Date: 3/2/20

Month & Year: January/February 2020

Committee: Communications

NOTE TO ALL MEMBERS: Please like/follow our social media accounts on Facebook and Twitter. Please like/share/retweet our posts!

Items Requiring a Vote: N/A

Items Requiring Discussion:

The PCHS Life Skills Class has taken on the responsibility of photocopying all 2000 fliers, counting and sorting them by school and teacher. They have been a huge help to our PTO and we are thankful for them! Can we reward them with something at the end of the year?

Items for Information Only:

- January & February Committee discussions held via email due to illness
- January Events Promoted were: Robotics Competition and Annual Basketball Tournament
- February Events Promoted were: The Love Letters to Peekskill Campaign, School Funding campaign, Black History month celebration, Saturday Academy, and Parent Center workshops
- MailChimp updates:
 - Mailing list currently includes 2,799 subscribers
 - February News Email blast sent on 2/5 with 176 opens and 488 people reached on social media
- Website & server updates:
 - Minutes and reports updated through March 2nd
- Heather has been posting regularly to Facebook and Twitter; Facebook page currently has 248 followers; Twitter page has 123 followers
- Communications folder in Google drive updated with current PTO/PCSD logo artwork, flyers, copy info, meeting agendas & minutes
- Signup Genius sheets created for Saturday Academy- Please sign up!
- Kristin has been responsible for delivery of copies
- January newsletter was copied in December and backpacked around January 8th
- February newsletter was copied Friday 1/31 and backpacked 2/4
- March newsletter will be copied and backpacked week of 3/2
- Next committee meeting TBD

Submitted by: Isabel Pipolo, Kristin Jarvis, and Heather Amabile